

“What’s NEW?”

Are You Ready To Become A Leader in NEW Innovation?

Entrepreneurs have always been Leaders when it comes to Innovation. Coming up with new solutions to problems is the life blood of the true Entrepreneurial Mind-set.

Take for example the story of David Hogg. (page 6). Through innovative and creative ways he has stepped up at the ripe old age of 6 to lead a fund raiser (which has brought in thousands of dollars to date) to bring his adopted cousin from China to America. The word “can’t” doesn’t appear to be part of his vocabulary.

Sometimes Innovative Leadership is the underlying moral fiber of an organization.

As an example, Gretchen Geitter and Bill Purdy of the Buffalo Bills NFL organization taught a group of students from western New York (page 11) that being an Innovative Social Leader is critical. In fact it is so important for the Buffalo Bills that it is part of the contract that every player signs to play for that organization. For the Bills to be strong the city of Buffalo needs to be strong too. The team requires its players to donate their time to work for this common goal.

Being an Innovative Leader can start in much smaller and younger ways too.

Jacob Kroque (page 18) at the age of 9 started demonstrating his innovative thinking and by 11 was leading the way to achieve his own personal goals. With a lawnmower and a willingness to sweat a lot he has been able to pay for and enjoy his childhood in the fashion he chooses. He can play all the sports he enjoys and even help pay for a family cruise because he stepped up to the challenge of being an Innovative Leader.

Typically when one thinks of being an innovative leader, visions of Silicon Valley and high tech invention come to mind. This is a very limited view of the concept of the word “Innovation”. A person can be innovative with the resources they have on hand and lead the way to the future they envision for themselves. Being innovative can simply be applying new and creative ways to doing practically anything. Being a Leader in invention or innovation simply means you are one of the young pioneers who started being creative first!

Be an Innovative Leader in your community today. To learn how, go to:

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