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FOR IMMEDIATE RELEASE

### **Community Capital to Announce Their Vermont Entrepreneur of the Year**

**Montpelier, VT – February, 28, 2008** – Community Capital of Vermont has announced that Janice DeGoosh of The Pink Shutter in Montpelier is their Entrepreneur of the Year.

“We are thrilled to present Janice with this award,” said Community Capital Director Emily Kaminsky. “Her dedication to entrepreneurialism is a great example for so many budding business owners.”

DeGoosh began working in the floral business nearly 30 years ago. Although she thought about owning her own store, she said, “It’s tough to be the owner of a floral business when you have kids because it takes up so much of your time during the holidays. But I still had so many of my own ideas, and when you’re working for someone else it’s hard to do those things.”

Janice eventually moved to Montpelier and began working at The Pink Shutter. When the previous owners decided to sell, Janice had been there for six years and felt it was the right time to pursue her dream of owning her own business.

“My kids were grown; I owned my home, so it seemed like a good time to do it.” She wrote a business plan and did all of the other necessary groundwork, and then met with a bank and Community Capital who supplied her with her first loan.

Under Janice’s management, the store continued to prosper – rapidly in the wedding and events area – and three years ago, at the urging of her daughter, Karen, Janice expanded the store and began a home goods section in her new space.

“Community Capital has been there for every bump in the road. After working with them, it’s almost hard to imagine how you can’t succeed!” The

Pink Shutter celebrated its 50<sup>th</sup> year, five of those under Janice's management, in 2007.

### **About Community Capital**

Community Capital is a nonprofit 501c3 organization providing capital and business development services to support the successful start-up and growth of Vermont-based micro and small businesses that lack sufficient access to conventional sources of financing. Learn more about us at [www.cvcapital.org](http://www.cvcapital.org) or call us at 802-479-0167.